

Creative Commons

What is it and How do I use it?



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Agenda



- What is Creative Commons?
- What are Creative Commons licenses?
- Where can we find Creative Commons images?
 - How do we use a Creative Commons image?
 - Are there any shortcuts?
- What's the difference between using an image versus a video?
 - Where are videos we can use?
 - How can we easily use videos?
- Where are Resources for using Creative Commons?

Creative Commons



- What is creative commons?



- An organization that created tools (licenses) for artists, musicians, graphic designers, film-makers, writers, and photographers to share their work
- Why is this important?
 - We can use their work! And we can license our work, and our students can license their work
- What are the licenses? There are three types:

License Basics



- All rights reserved
 - www.birds.com
- Some rights reserved (flickr.com example)
 - [Parrot from Izmir Wildlife Park](#)
- No rights reserved (picdrome.com example)
 - [Peacock showing off feathers](#)

Public Domain works



- You can usually use these **two** types of works:
 - If you see this symbol: **CC0**
 - The **copyright owner** waived all their rights worldwide
 - Where are some of these [materials](#)?
 - If you see a **copyright symbol with a slash** through it
 - A **museum** or similar institution has figured out that the work is free of known copyright restrictions
 - Where can you find some of these [materials](#)?

Creative Common licenses



- For all creative common licenses:
 - You must give credit to the artist/creator
- Creative commons calls this “Attribution”
- Here’s the **Attribution** symbol:



What other licenses are available?



- What if you create something:
 - You'll get "**Attribution**"
- Will you allow your work to be modified?
 - Yes. Don't do a thing
 - No? Then add "**NoDerivs**" to your license
- Will you allow commercial use of your work?
 - Yes. Don't do a thing
 - No? Then add "**NoCommercial**" to your license

Last license stuff



- What if you want to share your work
- But only if the people who use it, **use the same license?**
 - Then you'll add "**ShareAlike**" to your license
 - This is what Wikipedia uses for its content



- Here's an example of how easy it is to license your work: <http://creativecommons.org/choose/>

Where can we find Creative Common's works?

- **Images**

- flickr, Google images

flickr®

Google
images



- **Video**

- YouTube

- **Plus for Music, Media and Web pages**

Images: flickr



- flickr: Share photos:
<http://www.flickr.com/>
- Where are the Creative Commons flickr images?
 - Search Creative Commons:
<http://search.creativecommons.org/>
 - Type in your **search** term
 - Click on **flickr images** icon
- OR use flickr **advanced search**
- **Let's try it**



How do you give attribution?



- State the **title** of the image
 - “flickr Badges”
- State the **year** created: © 2008
- State **who** created the image: Poolie
- State and link to the image’s **license**:



<http://creativecommons.org/licenses/by/2.0/deed.en>

- What does it look like when done?



“flickr Badges” ©2008 Poolie Some Rights Reserved:

<http://creativecommons.org/licenses/by/2.0/deed.en>



Images and more: flickrCC



- flickrCC.net generates your attribution for you:
- Type in a search term
- Click on a **picture**
 - On right, right click and save image
- Highlight **attribution text**, right click and copy
- Let's try it



Image: '[Red-Cheeked Cordon-Bleu](http://www.flickr.com/photos/86585370@N00/1114383632)'
<http://www.flickr.com/photos/86585370@N00/1114383632> Found on flickrcc.net

What's the difference between image and video copyright?



Images

- **Download** a picture from the person who created it
- You **upload** a picture somewhere else
- **Unless you tell others**, no one knows:
 - Who created it
 - Where it came from
 - If it is ok to use it

Videos

- **Link** to video from its owner
- **Embed** a video from its owner
- **People usually know who created it**, where it came from, and how to use it
- You don't usually copy it somewhere else

Videos: YouTube



- YouTube: Share videos:
 - www.youtube.com
- Where are the Creative Commons videos?
 - Search Creative Commons:
<http://search.creativecommons.org/>
 - Type in your **search** term
 - Click on **YouTUBE video** icon
- Or, in YouTube, type:
your search term, **creativecommons**

Link or embed videos



- If you're just linking or embedding videos in your class, do you **need** to use Creative Commons videos?
- Easiest, most reliable method in Blackboard or Sakai to add a video:
- **Link to it:**
 - <http://www.youtube.com/watch?v=sLUXAKGFSb8>

Search Creative Commons



- <http://search.creativecommons.org/>
- **Images**
 - Flickr, Google Images, Open Clip Art Gallery, Pixabay
- **Video:** YouTube
- **Media** (Image, text, video):
 - Wikimedia, Europeana, SpinXpress
- **Music:** Jamendo, ccMixter
- **Web:** Google

Creative Commons Resources



- **Best Practices** for Marking Content with CC Licenses: [Users](#)
- **Attributing** Creative Commons Materials: Colorful samples of works being [cited](#)
- Case Studies using [Creative Commons works](#)
- Videos about [Creative Commons](#)
- **Sample Copyright Notice:** The materials on this course web site are only for the use of students enrolled in this course for purposes associated with this course and may not be retained or further disseminated.

Resources from this PowerPoint



- What are the [license](#) descriptions?
- Where are [examples](#) of Public Domain sites?
- Where can I [search](#) for Creative Commons works?
- How can I [license](#) my work?
- Plus on the DTCC Instructional Technology [wiki](#):
 - Embed a video into [Blackboard](#) or [Sakai](#)
 - [Copyright Information for Instructors](#)

Questions?



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